

LTX 3

AI Video Generator Guide

Text-to-Video & Image-to-Video — Complete Overview

Everything you need to know about LTX 3, the next-generation AI video generation platform that transforms text prompts and reference images into high-quality video clips directly in your browser.

Official site: <https://www.ltx-3.com/> | **Version:** 0.1 | **Updated:** May 2026

What is LTX 3?

LTX 3 is a cutting-edge AI video generator that creates high-quality short video clips from text prompts or reference images. It runs entirely in the browser at <https://www.ltx-3.com/> with zero installation required.

Built on advanced generative AI technology, LTX 3 offers two core workflows for content creation:

Text-to-Video

Describe a scene, style, and motion in natural language, and LTX 3 generates a short video clip that faithfully matches your description.

Image-to-Video

Upload a reference image as the starting frame and LTX 3 animates it into a fluid video sequence with natural motion and scene dynamics.

Key Capabilities

- **Multiple aspect ratios:** 16:9, 9:16, 4:3, 3:4, 21:9, and 1:1
- **Quality options:** 720p HD and 1080p Full HD
- **Duration:** 5-second or 10-second clips
- **Adjustable settings:** Fine-tune quality, aspect ratio, and duration before generating
- **Browser-based:** No software download or installation needed — works on any modern browser

How LTX 3 Works

The generation process follows three simple steps from idea to video:

1. **Describe or upload** — Write a detailed text prompt describing your desired scene, or upload a reference image as the starting point for animation.
2. **Select settings** — Choose aspect ratio, video quality, and duration. Settings preview applies in real time.
3. **Generate and refine** — Generate your video, preview it in the browser, create variations with different settings, and download the final result.

Output Specifications

Setting	Options
Aspect Ratio	16:9 (landscape), 9:16 (portrait), 4:3, 3:4, 21:9 (ultrawide), 1:1 (square)
Resolution	720p HD (1280×720), 1080p Full HD (1920×1080)
Clip Duration	5 seconds or 10 seconds
Export Format	Standard video format, playable on all major devices and platforms

Use Cases

Social Media Content

Generate short video clips for TikTok, Instagram Reels, YouTube Shorts, and other short-form video platforms directly from text prompts.

Marketing Videos

Create product demos and promotional videos from text briefs or product images without traditional production timelines or budgets.

Creative Pre-visualization

Use text-to-video to visualize concepts, storyboards, and scenes before committing to full production — saving time in early ideation.

Educational Content

Generate explainer videos and visual demonstrations for tutorials, courses, and training materials from simple written descriptions.

Plans & Pricing

Plan	Best For	Key Features
Free	Evaluation and light use	Free credits for new users, standard quality, basic export
Basic	Individual creators	Monthly/annual subscription, regular credit refills, commercial use rights
Professional	Professional workflows	Higher credit limits, faster processing, priority support, full commercial licensing

See current pricing at <https://www.ltx-3.com/pricing>.

Getting Started

1. Visit <https://www.ltx-3.com/> — no download or installation required
2. Sign up for a free account to receive free credits
3. Choose text-to-video or image-to-video workflow
4. Write a prompt or upload an image
5. Select aspect ratio, quality, and duration
6. Generate your first video clip
7. Preview, refine, and download the result

Free credits are included for new users — no credit card required, no automatic upgrade.

Related Pages

- Official site: <https://www.ltx-3.com/>
- Pricing: <https://www.ltx-3.com/pricing>
- My Creations: <https://www.ltx-3.com/my-creations>

LTX 3 is an AI video generation tool. Results may vary based on prompt clarity, settings, and subject matter. Review official terms of service for full usage guidelines.

