

LTX 3 — GITHUB PAGES EDITION

Brand Reference & Resource Guide

Official Links, Guidelines & Platform Resources

A comprehensive brand reference for LTX 3 — covering brand identity, official platform links, community resources, content guidelines, and best practices for creators and developers.

Official site: <https://www.ltx-3.com/> | **Version:** 0.1 | **Updated:** May 2026

Brand Identity

LTX 3 is represented by a modern teal-cyan color palette that conveys innovation, clarity, and creative energy. The brand initials "**L3**" serve as the compact identifier.

Primary Color

Teal: #0d9488 — Used for headings, accents, borders, and brand elements throughout the platform.

Accent Color

Cyan: #14b8a6 — Used for interactive elements, hover states, and secondary brand highlights.

Deep Teal

Dark Teal: #115e59 — Used for the hero badge, deep headings, and high-contrast brand elements.

Brand Mark

"L3" — The compact brand identifier used in navigation, favicon, and social media avatars.

Brand Usage Guidelines

- Always refer to the product as "**LTX 3**" (with a space between LTX and 3) in all written communication
- The domain **ltx-3.com** (with hyphens) is the official web address for the platform
- Use teal (#0d9488) as the primary brand color; cyan (#14b8a6) as the secondary accent
- The initials "**L3**" may be used in space-constrained contexts such as favicons and app icons
- Avoid using "LTX-3" or "Ltx3" in product references — always capitalize LTX with a space before the number

Platform Resources

Resource	URL	Purpose
Official Site	https://www.ltx-3.com/	Main platform for video generation
Pricing	https://www.ltx-3.com/pricing	Plan details and subscription management
My Creations	https://www.ltx-3.com/my-creations	User video library and history
API Docs	https://www.ltx-3.com/docs	Developer API documentation and reference
Status	https://www.ltx-3.com/status	Platform uptime and service status
Terms of Service	https://www.ltx-3.com/terms	Legal terms and usage policies
Privacy Policy	https://www.ltx-3.com/privacy	Data handling and privacy information

Community & Support

Documentation
Comprehensive guides covering all LTX 3 features, settings, and workflows — available at [ltx-3.com/docs](https://www.ltx-3.com/docs).

Support Channels
Email-based support for account and billing inquiries.
Priority support available on Professional plans.

Content Creation Guidelines

To get the best results from LTX 3, follow these recommendations when crafting prompts and selecting settings.

Guideline	Recommendation
Prompt Detail	Include subject, action, environment, lighting, and camera motion for best results
Subject Framing	Specify close-up, medium shot, or wide shot to control composition
Motion Description	Use descriptive motion words: "panning," "zooming," "flowing," "drifting"
Aspect Ratio	Match ratio to target platform: 9:16 for vertical social, 16:9 for widescreen
Reference Images	Use high-resolution, well-lit images for image-to-video workflows
Duration Choice	5 seconds for quick loops and social clips; 10 seconds for narrative scenes

Best Practices for New Users

1. Start with simple prompts and gradually add detail as you learn how LTX 3 interprets language
2. Use the free tier to experiment with different aspect ratios and quality settings without commitment
3. Save generated videos to My Creations for easy access and future reference
4. Try both text-to-video and image-to-video workflows to understand their respective strengths
5. Check the documentation for prompt examples and tips specific to your use case

Platform Ecosystem

LTX 3 integrates with a growing ecosystem of tools and services designed to streamline video creation workflows.

Browser Extensions

Available for Chrome and Firefox, enabling quick access to LTX 3 generation from any webpage.

Landing Pages

Multiple landing page variants for different deployment platforms including Vercel and GitHub Pages.

PDF Guides

Downloadable reference guides like this one — available for offline reading and sharing.

Automation Tools

Script-based batch submission tools for programmatic content generation and testing.

Quick Reference: Key URLs

- Official site: <https://www.ltx-3.com/>
- Pricing: <https://www.ltx-3.com/pricing>
- API Documentation: <https://www.ltx-3.com/docs>
- Platform Status: <https://www.ltx-3.com/status>
- My Creations: <https://www.ltx-3.com/my-creations>

LTX 3 is an AI video generation platform. All URLs and features are subject to change. Check the official site for the most up-to-date information.

